

**MINUTES OF THE MEETING OF THE
LOUISIANA STATE MUSEUM
BOARD OF DIRECTORS**

**Monday, October 13, 2014
12:30 PM – The Old U.S. Mint
New Orleans, Louisiana**

The meeting of the Board of Directors of the Louisiana State Museum was called to order by Chairman Michael M. Davis at 12:30 PM at The Old U.S. Mint in New Orleans. A quorum was present.

Members Present: Jerry F. Adams; Madlyn B. Bagneris; Robert A. Barnett; Myrna B. Bergeron; Charles R. Davis; Michael M. Davis; Rosemary Upshaw Ewing; Jeffrey Pipes Guice; Kevin Kelly; Thomas Frère Kramer, M.D.; Aleta Leckelt; William J. Perret, M.D.; William J. Wilton, Jr.; Philip Woollam; and Diane K. Zink

Members Absent: Allen J. “AJ” Gibbs; Janet V. Haedicke, Ph.D.; Lawrence N. Powell, Ph.D.; Anne F. Redd; and Donna Winters

Also Present: Steven B. Jones, Assistant Attorney General, State of Louisiana
Julia George Moore, DCRT Counsel
Mark A Tullos, Jr., Director, Louisiana State Museum

Adoption of Agenda

Ms. Bagneris MOVED, seconded Ms. Zink, to adopt the agenda. **Unanimously approved.**

Motion by Robert Barnett, seconded by Aleta Leckelt, to change the order of the agenda items. No public comment. All in favor.

Update on Stanley

(This agenda item was taken out of order as the presenter had to leave for another appointment.)
Mr. Beaux Jones, Asst. Attorney General, gave an update. He explained there existed an Assignment of Interest in the space at the lower Pontalba to Omni Bank (now IberiaBank), by the owners of Stanley. The assignment provided that Omni Bank could assume the lease, should Stanley default on their debts. However, Omni Bank could not invoke the Assignment since a third party (LSM) is involved. The lease states that Omni Bank (now Iberia) can request the right to take over Stanley's interest should it default. IberiaBank, the Court and the State's Attorney's General have jointly agreed to allow Mr. Jones to draft and insert language that addresses Iberia's right to not assume the lease and not allow Iberia to use the lease as collateral for the property.. Therefore, IberiaBank can only assume the lease with specific permission from the LSM Board.

Stanley also laid out a plan to pay back its outstanding debt to LSM, in installments. The June/14 rent in the amount of \$14,531, plus the May/14 percentage due in the amount of \$12,470, adds up to a total of \$27,001. On October 15, 2014, Stanley will pay \$7,001 and thereafter it will submit five

(5) equal payments of \$4,000, payable on the 15th of each month beginning on November 15, 2014. This will erase its back-due debt to the LSM.

Approval of Minutes

The Board minutes from August 11, 2014 were sent to the Board in advance of the meeting. Ms. Bagneris MOVED, seconded by Mr. Guice, to approve the August 11, 2014 LSM Board minutes. There were no comments from the public. **Unanimously approved.**

Executive Committee Minutes

The Executive Committee minutes from September 19, 2014 were sent to the Board in advance, along with the accompanying Collections Committee report. The Executive Committee recommends board approval of the items listed below.

The two important items are the uniform coat worn by Andrew Jackson and the portrait of Andrew Jackson wearing that specific coat, both loaned from the Smithsonian Institution.

I.) Proposed Incoming Loans

I. PROPOSED INCOMING LOANS

1.) IL053.2014

Lender Babeth Schlegal

Exhibit "Handcrafted Treasures from the Louisiana Crafts Guild"

Exhibit Dates September 25, 2014 – August 31, 2015

Loan Dates September 19, 2014 – September 19, 2015

Object Description

Artifacts for exhibit:

IL053.2014.01 Enamel flower pendant with silver chain

IL053.2014.02 Stone beaded necklace with enamel flower pendant

2.) IL054.2014

Lender Carolyn Foster

Exhibit "Handcrafted Treasures from the Louisiana Crafts Guild"

Exhibit Dates September 25, 2014 – August 31, 2015

Loan Dates September 19, 2014 – September 19, 2015

Object Description

Artifacts for exhibit:

IL054.2014.01 Beaded necklace with multicolored stones

IL054.2014.02 Bracelet with lace, ribbon, and beads

3.) IL055.2014

Lender Bruci Gauthier

Exhibit "Handcrafted Treasures from the Louisiana Crafts Guild"

Exhibit Dates September 25, 2014 – August 31, 2015

Loan Dates September 19, 2014 – September 19, 2015

Object Description

Artifacts for exhibit:

IL055.2014.01 White ceramic canister with koi fish and lily pads

IL055.2014.02 Blue ceramic vase with lily pads

4.) IL056.2014

Lender Michael Flaherty

Exhibit "Handcrafted Treasures from the Louisiana Crafts Guild"

Exhibit Dates September 25, 2014 – August 31, 2015

Loan Dates September 19, 2014 – September 19, 2015

Object Description

Artifacts for exhibit:

IL056.2014.01 a-b Ovoid glazed ceramic vase with lid

IL056.2014.02 a-b Circular glazed ceramic vase with pedestal and lid, white

IL056.2014.03 a-b Circular glazed ceramic vase with pedestal and lid, blue

IL056.2014.04 a-b Circular glazed ceramic vase with blue pedestal and lid

5) IL057.2014

Lender John Gargano

Exhibit "Handcrafted Treasures from the Louisiana Crafts Guild"

Exhibit Dates September 25, 2014 – August 31, 2015

Loan Dates September 19, 2014 – September 19, 2015

Object Description

Artifacts for exhibit:

IL057.2014.01 "Circle of Trust" blue grenade sculpture

IL057.2014.02 "Atomizer Three" stoneware and steel sculpture

6) IL058.2014

Lender Mandie Lucas

Exhibit "Handcrafted Treasures from the Louisiana Crafts Guild"

Exhibit Dates September 25, 2014 – August 31, 2015

Loan Dates September 19, 2014 – September 19, 2015

Object Description

Artifacts for exhibit:

IL058.2014.01 Egret with nest assemblage
IL058.2014.02 Fishermen in boat assemblage
IL058.2014.03 Bird sculpture

7) IL059.2014

Lender Nicole Holcombe

Exhibit "Handcrafted Treasures from the Louisiana Crafts Guild"

Exhibit Dates September 25, 2014 – August 31, 2015

Loan Dates September 19, 2014 – September 19, 2015

Object Description

Artifacts for exhibit:

IL059.2014.01 -.04 Pysanky hand-painted eggs (4)

8) IL060.2014

Lender Alice Wallace

Exhibit "Handcrafted Treasures from the Louisiana Crafts Guild"

Exhibit Dates September 25, 2014 – August 31, 2015

Loan Dates September 19, 2014 – September 19, 2015

Object Description

Artifacts for exhibit:

IL060.2014.01 "Pride" puppet from *Seven Deadly Sins*
IL060.2014.02 "Gluttony" puppet from *Seven Deadly Sins*
IL060.2014.03 "Satan" puppet from *Seven Deadly Sins*

9) IL061.2014

Lender Simone Little

Exhibit "Handcrafted Treasures from the Louisiana Crafts Guild"

Exhibit Dates September 25, 2014 – August 31, 2015

Loan Dates September 19, 2014 – September 19, 2015

Object Description

Artifacts for exhibit:

IL061.2014.01 Bowl of apples glass sculpture
IL061.2014.02 "Eve's Passion" glass sculpture

10) IL062.2014

Lender Eva Campbell
Exhibit “Handcrafted Treasures from the Louisiana Crafts Guild”
Exhibit Dates September 25, 2014 – August 31, 2015
Loan Dates September 19, 2014 – September 19, 2015
Object Description

Artifacts for exhibit:

IL062.2014.01 “Fido’s Folly” beaded choker
IL062.2014.02 “Sushi Time” bracelet, wood, Lucite

11) IL063.2014

Lender Cynthia Killgore
Exhibit “Handcrafted Treasures from the Louisiana Crafts Guild”
Exhibit Dates September 25, 2014 – August 31, 2015
Loan Dates September 19, 2014 – September 19, 2015
Object Description

Artifacts for exhibit:

IL063.2014.01 “One Hump or Two” pine needle basket

12) IL064.2014

Lender Phyllis Lear
Exhibit “Handcrafted Treasures from the Louisiana Crafts Guild”
Exhibit Dates September 25, 2014 – August 31, 2015
Loan Dates September 19, 2014 – September 19, 2015
Object Description

Artifacts for exhibit:

IL064.2014.01 “The Elephant Ears with Tree Frog” painted mat
IL064.2014.02 “The Koi” painted table runner

13) IL065.2014

Lender Don Landry
Exhibit “Handcrafted Treasures from the Louisiana Crafts Guild”
Exhibit Dates September 25, 2014 – August 31, 2015
Loan Dates September 19, 2014 – September 19, 2015
Object Description

Artifacts for exhibit:

IL065.2014.01 Adult-sized rub/washboard

IL065.2014.02 Child-sized rub/washboard

14) IL066.2014

Lender Season Bivens

Exhibit “Handcrafted Treasures from the Louisiana Crafts Guild”

Exhibit Dates September 25, 2014 – August 31, 2015

Loan Dates September 19, 2014 – September 19, 2015

Object Description

Artifacts for exhibit:

IL066.2014.01 -.04 Paper mache animal masks (4)

15) IL067.2014

Lender Ellen McCord

Exhibit “Handcrafted Treasures from the Louisiana Crafts Guild”

Exhibit Dates September 25, 2014 – August 31, 2015

Loan Dates September 19, 2014 – September 19, 2015

Object Description

Artifacts for exhibit:

IL067.2014.01 Alligator on pulp paper, framed

IL067.2014.02 Church on pulp paper, framed

IL067.2014.03 Egrets on pulp paper, framed

16) IL068.2014

Lender Miki Cotton

Exhibit “Handcrafted Treasures from the Louisiana Crafts Guild”

Exhibit Dates September 25, 2014 – August 31, 2015

Loan Dates September 19, 2014 – September 19, 2015

Object Description

Artifacts for exhibit:

IL068.2014.01 “Snowy Egret” copper sculpture

IL068.2014.02 “Landing Ducks” copper sculpture

17.) IL069.2014

Lender The Louisiana Crafts Guild

Exhibit “Handcrafted Treasures from the Louisiana Crafts Guild”

Exhibit Dates September 25, 2014 – August 31, 2015

Loan Dates September 19, 2014 – September 19, 2015

Object Description

Artifacts for exhibit:

IL069.2014.01 Louisiana Crafts Guild sign

IL069.2014.02 Original signs from gallery building in Lafayette

18.) IL070.2014

Lender Smithsonian, National Museum of American History

Exhibit *From “Dirty Shirts” to Buccaneers: The Battle of New Orleans in American Culture*, Cabildo, New Orleans, Louisiana

Exhibit Dates January 9, 2015 – January 9, 2016

Loan Dates December 15, 2014 – January 30, 2016

Object Description

Artifacts for exhibit:

IL070.2014 NMAH Catalogue #16082/ Accession #13152—Dark blue wool uniform coat with two epaulets, worn by General Andrew Jackson at the Battle of New Orleans, January 8, 1815. Single breasted, gold colored buttons on coat front and sleeves, gold trim at neck and cuffs, coat adheres to 1813 uniform regulations, four buttons placed lengthwise on the sleeves and skirts, gold star embroidered on each turnback, epaulets are bullion and gold lace with cloth strap and gold lace, mounted on board. The uniform coat was also worn by Jackson when he sat for his portrait by artist Ralph E. W. Earl, circa 1815.

19.) IL071.2014

Lender Smithsonian, National Portrait Gallery

Exhibit *From “Dirty Shirts” to Buccaneers: The Battle of New Orleans in American Culture*, Cabildo, New Orleans, Louisiana

Exhibit Dates January 9, 2015 – January 9, 2016

Loan Dates December 15, 2014 – January 30, 2016

Object Description

Artifacts for exhibit:

IL071.2014 *Andrew Jackson*, Ralph Eleaser Whiteside Earl, (1788? – 1838), oil on canvas, 1817?, NPG.65.78
Portrait of Andrew Jackson wearing military uniform

Mr. Guice MOVED, seconded by Mr. Wilton, to approve the Executive Committee minutes from September 19, 2014 and the accompanying Collections Committee report. **Unanimously approved.**

Chairman's Report

Chairman Davis said that according our bylaws all Board Officers must be elected every two (2) years. Dr. Perret, Ms. Bergeron, and Ms. Leckelt, made a MOTION to re-elect the current Officers. They said each current officer is very involved with the museum and doing a good job; it was unanimously suggested that their continuing in the current positions would be most beneficial to the LSM. Re-elected Officers, are as follows:

Michael M. Davis, Chairman
Lawrence N. Powell, Ph.D., Vice Chair
Janet V. Haedicke, Ph.D., Secretary
Robert A. Barnett, Treasurer

Unanimously approved.

Sharon T. Gahagan has been appointed to the LSM Board as at-large member in place of H. Wayne McCullen. Ms. Gahagan is from Natchitoches, but unfortunately could not attend today's meeting.

The next Collections Committee meeting will be on December 3rd at 1:00 PM, the Irby/Finance Committee meeting will be on November 10th at 10:30 AM and the LSM Board meeting will be on November 10th at 12:30 PM (lunch at 12 N).

Irby/Finance Committee Report

Mr. Barnett gave the report.

Mr. Barnett said a sub-committee has been formed to review the Residential Lease and Policies and Procedures Manual (PPM) which Julia George Moore had re-drafted and previously distributed for review and comment. The committee will be chaired by Diane Zink and include Mr. Barnett and Mr. Kelly. They will present their comments and recommended changes, if any, at the November 10th Irby/Finance and Board meetings. It was discussed that implementation of the new lease was most important to have in place by November in order to timely disseminate to current tenants for review before signing in January, 2015. The new lease would take effect in February, 2015. The PPM, on the other hand, could be likewise put in place in November, but that it can be amended by the Board, in its unilateral discretion, with more latitude throughout the year. If anyone has questions or modifications, Mr. Barnett asked that Ms. Zink or Ms. Cuccia be contacted.

Ms. Washington said there are two commercial properties (808 Chartres and 521 St. Ann) which are being advertised for rental at the Lower Pontalba building. Approval is needed to approve Step 1 of the bid process, which is acceptance of the ads placed in the Times-Picayune and Advocate. Mr. Guice MOVED, seconded by Ms. Leckelt, to accept the Step 1 bid process. There was no public comment. **Unanimously approved.**

The Irby/Finance Committee also recommends approving the request by the commercial tenant at 801 Decatur (River's Edge) to change the name on the lease to Smith Organization LLC, with the stipulation, that all three signatories (as owners of the LLC) would be personal Guarantors (Gina Smith, and Amanda and Michael Cochran). Even though the LLC has a "good standing" rating with the Office of the Secretary of State, it was discussed that, under the circumstances, it would be difficult to address a situation of 'default' in the future where there was only an LLC as a party to a

lease. Mr. Guice MOVED, seconded by Ms. Bagneris, to approve the change on the commercial lease to Smith Organization LLC subject to the requirement of obtaining personal guarantors. There was no public comment. **Unanimously approved.**

Director's Report

A 17 page Director's Report was distributed prior to the meeting and included in the board manuals. Mr. Tullos said the opening of the *Revolution! The Atlantic World Reborn* exhibition at the Capitol Park Museum in Baton Rouge will open on the evening of October 24th. There will be a private reception and preview of the exhibit on the evening of October 23rd. All Board members are invited to attend. The Napoleon Death Mask was transported and presented at a press conference in Baton Rouge with much fanfare.

Mr. Tullos noted capital improvement activity. The scaffolding has begun at the Lower Pontalba building for the re-roofing project. The first phase will be on Chartres Street.

Through the Louisiana Museum Foundation, LSM has been awarded a \$40,000 grant from the National Park Service to begin the water remediation at Madame John's Legacy.

Mr. Tullos said the LSM made the front page of *The Baton Rouge Advocate* regarding the death mask arrival and LSM also received much media coverage on the cannon carriage unveiling.

Mr. McGraw distributed a draft brochure he has been working on illustrating the partnerships the LSM has with the National Park Service, The Historic New Orleans Collection, the New Orleans Museum of Art, Navy Tall Ships, the Old Ursuline Convent Museum, and the Battle of New Orleans Bicentennial Commission regarding the Battle of New Orleans upcoming events. The NPS has agreed to print 30,000 copies to be distributed around the state. The shelf life will be November 1st through April 22nd.

Mr. McGraw gave a PowerPoint presentation on outcomes of the LSM branding process conducted by Trumpet. The new brand and mark for the Louisiana State Museum was presented. A new LSM website is also in the works, which will be autonomous from DCRT web site. Mr. McGraw said he and Trumpet went into the project with an open mind and a blank slate. LSM wanted a brand that would be recognizable and unique. It would have been easy to market only the New Orleans properties, but it got a little difficult when the other properties around the state were involved. They kept coming back to the flagship museum, the Cabildo. How could LSM use an architectural element to reflect the entire system? They looked closely at the Cabildo and there is an architectural design in three panels on the front of the building. The members discussed a concern regarding the flags obscuring the design. LSM decided to use that iconic image. Color palettes were then added and it worked so nicely LSM decided to use it. Next, LSM looked at all of the building line drawings with similar color palettes, but there was still no overarching logo. The members discussed the decision to combine the two elements. For instance, the line sketches are shown in a subliminal manner on the rack cards with the LSM logo in different colors for the different properties.

Mr. McGraw said LSM will soon start rolling out the exterior signage for the New Orleans properties. The next project is to deconstruct the current website and take out elements needed to transfer to a new website. This will take approximately 3-4 months to complete. LSM will then have its own content management system, as well as domain name.

Ms. Ruth Burke, President of the *Friends of the Cabildo*, asked about the Battle of New Orleans promotional map. She asked if there is a plan to have a map in the future that features all properties of the LSM, not just the New Orleans museums. Mr. McGraw said yes; LSM can do that because the map is designed in-house. Ms. Burke then asked if the map will be redone and redistributed going forward after the *Battle of New Orleans* exhibit is complete. Mr. Tullos said that is being considered but probably not exactly as designed for this project.

Ms. Leckelt said she hopes LSM could participate in the ABA (American Bus Association) and ATA (American Tourist Association) conventions. LSM should get the Tourism office involved.

Mr. Guice said Mr. McGraw and Trumpet have done a great job and he wants to see an electronic version of the map and he thanked Ms. McGraw for spearheading the campaign.

Mr. Kelly said he thought the logo was beautiful but weak and hard to see. He would like to see the design more clearly and crisper. Mr. McGraw said he and Trumpet looked at the logos for NOMA, THNOC and even The Smithsonian and this one held up well. Mr. R. Davis said he thinks it also works well with black and white or just a black background.

Mr. Tullos said staff will soon concentrate on the Cypress Sawmill side of the Patterson museum. LSM is investigating the roadside access. The railroad will not give LSM the access needed. Staff will have to work with the City or Parish. Mr. R. Davis asked if they could arrange a meeting with the DOTD, would Mr. Adams be the point of contact to explain the situation. Mr. Adams agreed.

Collections Committee Report

Dr. Perret said the document was sent out in advance (see attached).

Mr. Guice MOVED, seconded by Ms. Ewing, to approve the items in the Collections Committee report. There was no public comment. **Unanimously approved.**

***Friends of the Cabildo* Report**

Ms. Ruth Burke gave the report.

Volunteer Hours

263.00 Hours

\$5,083.79 @\$19.33/hour (Department of Labor)

2014 September Walking Tours

279 for a total income of \$5,235.00

Last month, the Friends along with the Museum, National Park Service, French Market and Southern Food and Beverage Museum hosted the 2nd Annual Downriver Festival at the Old U.S. Mint on Saturday the 13th of September. Due to rain, FOC had to move the music inside, but it had over a 1,000 people attend the music performances and lectures. FOC is looking forward to hosting this next year, September 12th at the Mint.

The annual Ghostly Gallivant Weekend is coming up the 25-26th and 31st with the Ghostly Tours happening the weekend before Halloween. The Eat, Drink and Be Scary Party is set for October 31st at the Cabildo. Ticket sales have been solid and the FOC has 10 restaurants committed to serving food, as well as drinks, from Abita and Martin's Wine Cellar.

Over 40 people have paid to attend the Battle of New Orleans symposium at the Mint on January 10th, with 2-time Pulitzer Prize winning writer Dr. Alan Taylor as the keynote speaker. Dr. Powell and others from Princeton, West Point and Tulane universities will be presenting at the symposium. They are expecting around 75 people to attend the first event and they plan to make the symposium an annual event.

Louisiana Museum Foundation Report

Ms. Maclay gave the report.

The Foundation's audit for 2013-2014 is in draft form and will hopefully be finalized by next month's state board meeting.

The LMF will be bringing LA Musée magazine back since it was discontinued in the aftermath of Hurricane Katrina. The first resurrected issue will debut in early December.

As previously reported, the LMF is also working on a new website. It has been waiting for the LSM's planning to be further along, so the LMF's website can be complementary.

There will be a small event on November 1, 2014 at the Mint called the *Buccaneer Bash*, with the primary purpose to encourage January 9 gala ticket purchasers to give donations in 2014. The Bash will run from 5:30 to 9:30 PM. It will feature the 1938 version of the Cecil B. DeMille movie "The Buccaneer." The film will also be featured in the Museum's exhibit. The event is casual or guests can come dressed as pirates. Entertainment will include a trio whose lead singer performed sea shanty songs in Disney World, Tokyo. There will be a separate party for children on the Mint's second floor.

The Battle of New Orleans Bicentennial **Victory Ball Gala** will be on **Jan. 9, 2015** in the Cabildo and scheduled from 6:30 p.m. to 9:00 PM. Tableau will cater the entire event. Dave Fagerberg (Andrew Jackson from the History Channel), Jean Lafitte and other notables from the battle will be at the gala in costume. Regency era dancers accompanied by the Syllabub Trio from North Carolina will perform. The event will be black tie or guests will be encouraged to dress in period attire, and the LMF has two costume shops prepared to provide the right costumes.

The Foundation is pleased to report that a \$40,000 grant that LMF's grant writer produced in consultation with Greg Lambousy and his department has been awarded from the Department of the Interior, for the National Park Service to conduct a pilot program for a possible solution to the salt intrusion that is causing damage to the brick foundation of Madame John's Legacy.

The Foundation's grant writer is also working with museum staff on an IMLS grant for \$150,000 for an inventory of the Jazz Collection. The grant is due December 1.

The Foundation has made several calls with Mr. Tullos for the Battle of New Orleans exhibit and proposals have been submitted to such companies as Chevron, Entergy, Fidelity Bank and others.

Ms. Maclay also reported that she had made a television appearance for the Museum on WGNO's Sunday morning show on October 5th to talk about the Battle of New Orleans exhibit, and that she met with a state legislator on the music exhibit to explore possible sponsorship at this upcoming legislative session for capital outlay funding to complete the exhibit.

The LMF is currently administering 21 open contracts for Museum projects, with a total output to date this fiscal year of \$131, 286, with \$87,519 remaining.

It has currently expended \$210,000 this fiscal year on Museum projects.

E.D. White Historic House Report

Ms. Leckelt said on October 25th, the Sons of the Confederacy & Friends of E.D. White Historic Site will have a joint luncheon at the site.

Wedell-Williams Aviation and Cypress Sawmill Museum Report

Mr. Stark said Mr. Tullos covered the other sites in his Director's Report. On September 25, 2014 the Crafts Guild reception opened.

Mr. R. Davis asked Mr. Adams if the Board in Patterson has a preferred name for its museum. Mr. Adams said they would prefer the *Wedell-Williams Aviation and Cypress Sawmill Museum*. It is currently listed in the legislation as the *Louisiana State Museum, Patterson*, but Mr. R. Davis said it can be called whatever they want.

Louisiana Sports Hall of Fame and Northwest Louisiana History Museum Report

There was a lot of good media exposure for the museum on The Dave McNamara Show.

Capitol Park Museum Report

Mr. Stark said he hopes to see everyone on October 23rd for the *Revolution!* exhibit opening.

Chairman's concluding remarks

Chairman Davis thanked the Board members for their attendance, stating that a quorum has been reached at all meetings for the past several years.

The meeting adjourned at 2:00 PM.